

**Kentucky-West Virginia District
Proposed Policy Amendment
Presented February 23, 2008**

Add new section 10 to Policy IV.B.

Policy IV: District Committees

B. The following committees are established:

Sections 1 – 9, no change. Add new section 10.

10. Growth Team:

The Growth Team shall be composed of the Chair of each of the following described committees. Each committee will be responsible for achieving the goals noted below. The Growth Team, in conjunction with the Governor and Governor-Elect as appropriate, will coordinate their efforts and assist each other in meeting the goals outlined for each individual Committee.

a. New Club Building

1. The New Club Building (NCB) Committee shall be responsible for the organization of, at minimum, the number of new Clubs necessary to meet the Distinguished District status as established each year by the Optimist International Board of Directors.
2. The Committee, along with the Club Services and Tracking Committee, shall be responsible for verifying that the full follow-up process is correctly followed for each Club built.
3. The Committee may take advantage of Certified Club Builders (CCB) as assigned by Optimist International when it feels the assistance is necessary for a particular project. A dollar amount shall be budgeted to the Committee for this purpose in the annual District Budget.
4. Additional amounts may be budgeted to the Committee for use in the reimbursement of reasonable expenses incurred by individuals and/or Clubs in the building process.

b. Membership and Retention

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1. The Membership and Retention Committee shall be responsible for a net increase of membership across the District of 5% or the increase required to achieve Distinguished District status according to the International awards program, whichever is higher, based on the October 1 starting membership. The Committee shall also be responsible for maintaining a member retention rate of at least 85% for the District.
 2. The Committee may develop and offer a variety of incentives and contests in order to meet the goals set in Item 1 above. Funds will be budgeted for the use of the Committee to fund these incentives and contests. Incentives and contests should be developed around and in addition to any incentive and/or contest offered by Optimist International.
- c. Club Services and Tracking
1. The Club Services and Tracking Committee shall be responsible for identifying Clubs which may not be functioning in a way that ensures a strong, healthy, growing Club. The Committee shall be responsible for insuring that those Clubs which have been identified are offered the tools and services offered by the District and Optimist International. Funds shall be budgeted for the Committee's use in providing those services to the Clubs.
 2. The Committee will also be responsible for tracking each Club's progress toward Honor and Distinguished Club status. Reports of that status and steps necessary to achieve those statuses should be communicated to each Club and to the Executive Committee on a regular basis.
 3. The Committee may develop and implement incentives or contests to encourage Clubs to meet the requirements for each status. Funds will be budgeted for that purpose.

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4. The Committee shall be responsible for identifying Clubs eligible for assistance under the International Club Renovation program. The committee will seek out Clubs to participate with identified Clubs, and will oversee each step of the Renovation process, including all follow-up activities.
5. The Committee, along with the New Club Building Committee, shall be responsible for verifying that the full follow-up process is correctly followed for each New Club built in the District.

d. Leadership Development

1. The Leadership Development Committee shall be responsible for providing training sessions at each District conference and the District convention for Club officers, Club officer-elects and the general membership. The Committee will work with the Governor and Governor-Elect in selecting training topics appropriate to each conference.
2. The Committee is urged to make use of International Certified Trainers in planning and conducting training sessions. Funds will be budgeted each year for that purpose.
3. The Committee will be responsible for making training available to individual Clubs as requested, and to Assistants to the Governor within each Region as requested.
4. The Committee will be responsible for the development and implementation of a District Mentoring Program, which will be designed to assist in the identification of and preparation of potential future Club and District leaders.

e. Strategic Planning

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1. The Strategic Planning Committee will be made up of the Growth Team, along with the Governor, Governor-Elect and Immediate Past Governor, and shall be responsible for implementing and updating, on a regular basis, the District's Strategic Plan as approved by the Executive Committee.
2. The Strategic Plan shall be reviewed by the Executive Committee prior to the beginning of each fiscal year for possible updates. Any updates will be presented to the Executive Committee for approval prior to implementation.
3. The Committee will report to the Executive Committee each quarter as to the status of the District and progress toward meeting the goals of the Strategic Plan